Isaac Ahn

UX/UI Designer | UX Researcher

Portfolio
LinkedIn
isaac.ahn0707@gmail.com
Buford, GA

Experience

UX Design Intern

Topia (formerly known as Utopia Global Wellness) | 08/2024 - 11/2024 **|** Remote, USA

- Led the mobile design process, emphasizing responsive and accessible design to cater to diverse user needs.
- Developed 4 user testing prompts based on different users on the Odaptos platform to ensure continuous feedback integration and refine designs effectively.
- Identified 5 similar products for competitor analysis, enabling data-driven design decisions and improving user engagement.
- Conducted in-depth user interviews with potential end-users to identify key pains and points.

User Experience Consultant

Aladdin Mediterranean Cuisine | 03/2024 - 04/2024 **|** Remote, USA

- Redesigned the restaurant website's landing page by designing low, mid, and high fidelity prototypes in Figma.
- Conducted user research and usability testing with 10 likely end-users to understand key user pain points and implement changes based on user feedback.

Aladdin Mediterranean Cuisine | 05/2024 - 06/2024 **|** Remote, USA

- Developed actionable UX recommendations to further refine the website's design while focusing on optimizing user journeys, integrating accessibility, and improving information architecture.
- Proposed data-driven strategies derived from previous user research to enhance future designs while also implementing further user studies and user feedback loops.

ClikDone | 06/2024 - 08/2024 **|** Remote, USA

- Collaborated with cross-functional teams to enhance the experience of the Menutize feature and streamline the customization service.
- Launched the mobile design process for the dashboard, developing responsive layouts tailored towards key mobile users.

Web Designer/Media Specialist

Carnegie Mellon University | 10/2022 - 05/2023 **|** Pittsburgh, PA

- Initiated the user-centered redesign of the Computational Biology Department's website to improve navigation and information accessibility.
- Developed information architecture using Figma; maintained and edited the WordPress CMS.
- Conducted usability studies to evaluate the effectiveness of design solutions and inform improvements.
- Implemented updates through WordPress CMS, leveraging HTML, CSS, and JavaScript to execute designs.

Skills

UX Research

User Interviews
Secondary Research
Empathy Mapping
User Personas
Usability Testing

UX Design

Interactive Prototyping
Wireframing
Information Architecture
Storyboarding
Design Thinking

UI Design

Visual Design Principles
Interaction Design
Cross-Platform Design
Responsive Design
Animations

Tools

HTML | CSS | JavaScript
Figma | FigJam
Miro
Adobe XD | PS | AI | DW
WordPress

Languages

English
Korean

Education

Carnegie Mellon University

BS, Information Systems
Minor in Human-Computer Interaction
August 2019 - May 2023, Pittsburgh, PA

Google

Google UX Design Course
August 2023

Springboard

UX Design Career Track
August 2024 - May 2025